

kristen wei

PACKAGING PRODUCTION ARTIST

about me

Evolution Designworks | SGS Canada SENIOR PRODUCTION ARTIST [2003 - 2014]

My responsibilities consist of:

- **building prepress-ready files** from designers' concepts or clients' briefs while meeting brand requirements, government regulations and print specifications/limitations;
- **producing line extensions/rollouts** while maintaining design continuity;
- **adapting US design files to Canadian** and vice versa, which requires familiarity with Canadian and US packaging regulations.

Other tasks include:

- **creating styleguides** to ensure brand consistency;
- **writing digital protocols** to enhance relationships between design houses and Evolution/SGS production art department;
- **contributing to** the preparation of sales presentations, RFPs & workflow documents.

STUDIO MANAGER [2002 - 2003]

I was involved in:

- setting up the Production Art Department;
- hiring and training staff;
- establishing workflow and procedures;
- overseeing scheduling and quality control.

Logosbrands [1998 - 2002]

ASSISTANT PRODUCTION MANAGER /
PRODUCTION ARTIST

London Graphics [1995 - 1998]

MAC OPERATOR

Sam Chung & Associates [1990 - 1995]

(formerly known as Intergraph Communications)

PASTE-UP / LAYOUT ARTIST
PHOTOGRAPHER

education

Dawson College
Professional Photography 1989

University of Western Ontario
Master of Science in Zoology 1986

I recommend Kris enthusiastically and without reservation. I believe she would be a valuable asset to your company.

– Siobhan R.

Skill & Software Facts

Per 1 kristen

Amount	% Daily Task
Design (as required)	
Production	65 %
New Builds + Rollouts	
Image Manipulation	30 %
Mock-ups	2 %
3D Rendering	
Quality Control	3 %
Technical Specifications	
Proofreading	
Illustrator*	90
Photoshop*	75
Acrobat*	15
InDesign*	5
*Proficiency	

INGREDIENTS: DESIGN SENSE AS APPLIED TO PRODUCTION & TYPOGRAPHY, GOOD UNDERSTANDING OF VARIOUS PRINTING PROCESSES, EFFICIENCY, ATTENTION TO DETAIL, RELIABILITY, DILIGENCE, PROBLEM SOLVING & CREATIVE THINKING ABILITIES.

CONTAINS: SENSE OF HUMOUR, SENSITIVITY TO DEADLINES & WILL NOT EXPLODE UNDER PRESSURE.

reference

Siobhan O'Neill-Renouf

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